L'Oreal Project Example



Size: 13 kilowatts (kW)

Annual Energy Production Estimate: 17,538 kilowatt hours (kWh)

L'Oreal Investment: \$90,149.00 **Rebate Provided:** \$26,307.00

Program Information: The Renewable Technology Rebate Fund is a production based incentive program. L'Oreal received \$1.50 per kilowatt hour(kWh) of annual production. This progressive system does not incentivize a percentage of the cost of the system – which encourages more expensive systems and installation costs – but does incentivize maximum production which is the ultimate goal. It encourages efficient systems, equipment and knowlegable installers.

Prices were differentiated by size of the system and type of technology. See below.

	Residential	Non-Residential	Non-Residential
System Type	25 kW or less	25 kW or less	More than 25 kW
Solar Photovoltaic	\$1.50/kWh	\$1.50/kWh	\$0.75/kWh

System Type	20 kW or less	More than 20 kW*	
Wind	\$1,600.00 per kW	\$1,500.00 per kW	
*Provided proper environmental approvals are granted.			